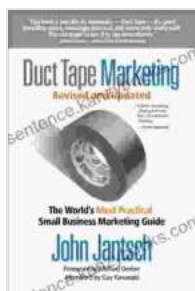


# Duct Tape Marketing: The Definitive Guide to Low-Cost Marketing Strategies That Really Work

In today's competitive business environment, it's more important than ever to market your business effectively. But with so many different marketing options available, it can be difficult to know where to start. And if you're on a tight budget, it can be even more challenging.

That's where Duct Tape Marketing comes in. This revised and updated edition of the bestselling book by John Jantsch is packed with low-cost marketing strategies that really work. Whether you're a small business owner, a freelancer, or a solopreneur, Duct Tape Marketing will help you get your message out there without breaking the bank.



## Duct Tape Marketing Revised and Updated: The World's Most Practical Small Business Marketing Guide

by John Jantsch

★★★★☆ 4.6 out of 5

Language : English  
File size : 1416 KB  
Text-to-Speech : Enabled  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 293 pages  
Screen Reader : Supported  
X-Ray : Enabled



In this book, you'll learn how to:

- Create a marketing plan on a shoestring budget
- Use social media to reach your target audience
- Get free publicity for your business
- Build relationships with customers and clients
- Measure the results of your marketing efforts

Duct Tape Marketing is filled with practical advice and real-world examples that will help you implement these strategies in your own business. With its down-to-earth style and easy-to-follow instructions, Duct Tape Marketing is the perfect guide for anyone who wants to market their business effectively without spending a lot of money.

### **What's New in the Revised Edition?**

The revised and updated edition of Duct Tape Marketing includes the latest trends and techniques for getting your message out there without breaking the bank. Here are just a few of the new features:

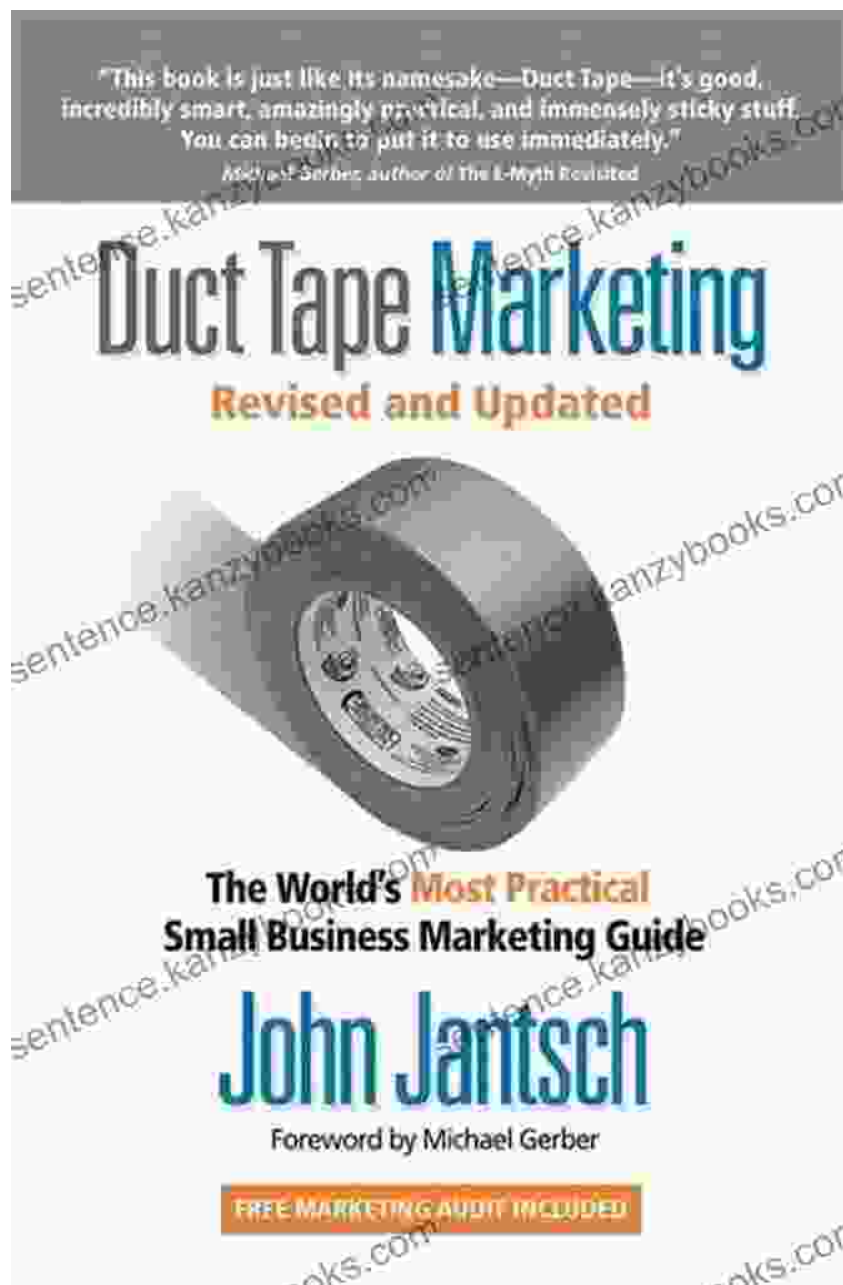
- A new chapter on social media marketing
- Updated information on search engine optimization (SEO)
- New case studies and examples
- A revised and expanded resource section

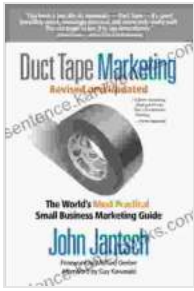
With its fresh content and up-to-date advice, Duct Tape Marketing is the definitive guide to low-cost marketing strategies that really work.

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